



PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT:

Aodhan Cullen
StatCounter.com
77 Delwood Drive
Castleknock
Dublin 15
Ireland

Phone: +353.1.436.1868
Fax: +353.1.633.5280
E-mail: press@statcounter.com

StatCounter Integrates with Google Maps to Show Visitors on a World Map

Dublin, Ireland – August 24, 2006 – StatCounter today surprised its 1.3 million members when it rolled out a new "Visitor Map" feature. Visitors to a member's website are now plotted as markers on a Google Map. This gives instant visual feedback about the location of visitors worldwide. Each marker is expandable to give more information about when and how that particular visitor found a member's website, what webpages they navigated through and how long they spent on the website. The ability to easily zoom in and out on the marker is also available.

"We are getting a lot of positive feedback from the members already, so I am delighted," said StatCounter Founder and CEO, Aodhan Cullen. "It's a unique way that allows you to truly understand the vast reach of your website and where the majority of your visitors are clustered."

The improved service has been rolled out to all existing StatCounter members and those interested in learning more can visit www.statcounter.com.

About StatCounter

StatCounter's real-time visitor and website stats technology enables its members to learn about the visitors to their website. How they discover their website, what pages they visit, how long they stay and where they come from. The website owners can use this information to improve the experience they offer to their visitors. Founded in 1999 by Aodhan Cullen, StatCounter today is one of the most popular free website stats packages in the world – reporting on over 10 billion pageloads every month.